

**Whiteout: Great Barrier Reef (Ideas Festival) –
Telstra I Phone Prize Draw (“Promotion”)
Terms and Conditions**

- 1 Information on how to be eligible and prize details form part of these conditions. Entry into the Promotion is deemed acceptance of these terms and conditions.
- 2 The promoter is Telstra Corporation Limited (ABN 33 051 775 556) of Level 23, 320 Pitt Street, Sydney, New South Wales, 2000 (“**Promoter**”).
- 3 The Promotion will commence at 12.00pm Friday 27 March and will continue until 1.15pm Friday 27 March 2009 (“**Promotion Period**”).

Entry

- 4 Entry is open to all invited attendees of the Whiteout: Great Barrier Reef Forum (Ideas Festival) to be held at the State Library of Queensland (“**Eligible Entrants**”). Directors and employees of the Promoter and any agencies, firms and / or companies associated with the Promotion (including the Great Barrier Reef Foundation and suppliers of prizes) and their immediate families are ineligible to enter.
- 5 To be eligible, Eligible Entrants must, during the Promotion Period, fill in the feedback form at Whiteout: Great Barrier Reef Forum (Ideas Festival) to be held at the State Library of Queensland and answer the question “Now using your new knowledge and to win an Apple I Phone write a slogan for Whiteout.
- 6 Each Eligible Entrant may enter only once.

Prize Selection

- 7 Selection of the most creative answer from all the Eligible Entrants’ answers received (“**Prize Selection**”) will take place at Tuesday 21 April 2009 at 11.30am at the Great Barrier Reef Foundation offices, 1/9 Longland Street Newstead. (“**Selection Location**”). A representative of the Promoter will make the Prize Selection based on their discretionary estimation of the originality and creativity of all the Eligible Entrants’ answers.
- 8 The winning Eligible Entrant selected on Tuesday 21 April 2009 will win an Apple I phone valued at up to \$726 RRP (“**Prize**”).
- 9 The Prize winner’s name will be announced at The State Library of Queensland on Tuesday 5 May 2009. The Winner will be notified in person.

General

- 10 The total maximum prize value for the Promotion is \$726 RRP.
- 11 The Prize consists of one Apple I phone and does not include accessories. The Prize is locked to and will only work on Telstra’s Next G™ network. The Promoter does not guarantee that the handset can be reprogrammed to operate on any other network and, if the handset can be reprogrammed, a network unlocking fee may apply.

- 12 The Promoter takes no responsibility for any variation in the value of the Prize.
- 13 If the Promoter is unable to provide the winner with the nominated Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value.
- 14 Entries which the Promoter considers to be incomplete, incorrect or incomprehensible, to contain defamatory or offensive content or to infringe third party intellectual rights are not eligible to win. The Promoter accepts no responsibility for late, lost or misdirected entries.
- 15 Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry process in any way, or who does not properly comply with the entry process, will be ineligible to win.
- 16 By accepting a Prize, the winner agrees to be contacted by the Promoter about the Promotion and participate in the Promoter's publicity activities as reasonably requested, including being photographed by the Promoter for use by the Promoter in future marketing and promotional activities without requiring further payment by the Promoter or further consent from the winner.
- 17 The Promoter will not be held liable for any loss, damage or injury which results directly or indirectly from this Promotion, except that which cannot be excluded by law.
- 18 In the case of disputes, the decision of the Promoter is final and binding and no correspondence will be entered into.
- 19 All entries become the property of the Promoter. By entering this Promotion, entrants understand and agree that the Promoter may use and disclose the information provided to them on the terms and for the purposes (including marketing) set out in Telstra's Privacy Statement, available at <http://telstra.com/res/docs/collectionstatement.asp> or by calling 1800 039 059.