



Great Barrier Reef Foundation

Fundraising Tips and Ideas

How to get started organising your Reef Fundraiser

- Set a date and try to avoid clashing with other events your guests or customers will be busy with, eg school holidays, major sporting events.
- Select an appropriate venue or area at your school, club or office – consider size, facilities, transport and accessibility.
- Decide on the type of event you want to hold – consider if it could tie in with other public events, holidays or special days throughout the year.
- Set a fundraising target.
- Set a budget and stick to it – always ask for charity discounts or donations of goods from those you know or in your community. Where possible, try and make items to sell.
- Ask your friends, family and community to help.
- Once you've set the date and venue, spread the word! Tell family, friends and your local community about your fundraiser.
- Download our [fundraising resources](#) from the website or [contact us](#) to ask for a fundraising kit.
- Download our [social media images](#) to share with your event details
- Download our [web and email banners](#) and [Foundation supporter marques](#) to apply to your fundraising materials.

FUNdraising Ideas

- Art or craft project – best Great Barrier Reef artwork
- Book sale
- Car wash
- Colouring competition – download our posters to colour in
- Crazy hair day
- Cupcake or cookie sale
- Disco / dance
- Festive themed event eg Easter, Halloween, Christmas
- Free / themed dress day
- Fun run or walk
- Guess how many...lollies in jar
- Mad hat day
- Quiz: Are you smarter than a 5th grader
- Raffle
- Spelling bee
- Themed special days
eg World Turtle Day 23 May; World Environment Day 5 June; World Oceans Day 8 June; National Biodiversity Month (Australia) September
- Treasure hunt
- Trivia contest





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Free fundraising resources

- Posters in A3 or A4 size
- Posters with space for you to insert your event details
- Posters to colour in and display or use for colouring competitions
- Chatterbox activity with Reef fun facts
- Colourful bunting/flag banners to decorate your event
- Reef pocket guide with fun facts and information
- Social media images
- Foundation supporter marques
- Web and email banners

[Download free](#) from our website or [contact us](#) to have a free fundraising kit mailed to you.

On the day

- Arrive early to give yourself plenty of time to get organised.
- Brief your helpers so everyone knows what their role is.
- Take lots of photos to post on social media (if you have access) and be sure to tag or mention the Great Barrier Reef Foundation.
- Don't forget to have fun!

After the event

- Contact us to advise your event has finished.
- Collect the money raised and either donate directly via our [website](#) or post a cheque to our mailing address: PO Box 2725, Fortitude Valley BC, Qld 4006 Australia.
- Funds can also be directly deposited to:

Great Barrier Reef Foundation Public Fund
Commonwealth Bank Australia
BSB: 064 000
Account Number: 1156 5042
Reference: name of school or organisation
- Send us photos of your event that you'd like to share with any comments about your experience of fundraising for the Great Barrier Reef Foundation.
- Your photos may be published on our website and mentioned in our [Reef Insider e-news](#).
- Your school, club, group or organisation will receive a Certificate of Appreciation from the Foundation.

Need more help?

Contact Jessica Upton, Community Fundraising Manager

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