Australians Agree: The Reef Is Too Precious to Lose

New national polling commissioned by the Great Barrier Reef Foundation reveals overwhelming public support for protecting the Reef.

98%

say losing the Reef would be a loss for Australia and future generations

9in 10

are concerned about climate change impacts on the Reef

77%

see the Reef as an irreplaceable natural wonder

72%

say losing the Reef would be an irreplaceable national loss

68%

link the Reef to national pride and identity

78%

say protecting the Reef for future generations is very or extremely important